

MONTHLY MEMBERSHIP PROGRESS REPORT

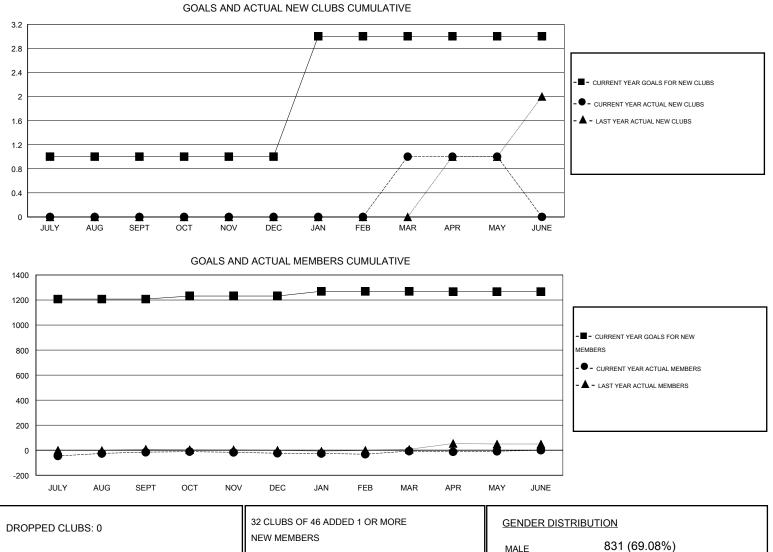
District 12 I

Results as of: 5/31/2014

GMT CA 1

GMT: CARL HARRELL

| | | Clubs | | | Members | | | | | |
|---------------|------------------|---------------------|----------------------------|-----------------------------|-----------------------|--------------------|----------------------------------|------------------------------|-----------------------------|--|
| | RESU | LTS FOR 2013-2014 | | | RESULTS FOR 2013-2014 | | | | | |
| QUARTER | NEW CLUB GOAL | ACTUAL NEW CLUBS | ACTUAL DROPPED CLUBS | ACTUAL NET GAIN/ LOSS | QUARTER | NEW MEMBER GOAL | ACTUAL TOTAL MEMBERS ADDED | ACTUAL DROPPED MEMBERS | ACTUAL NET GAIN/ LOSS | |
| JULY/AUG/SEPT | 1 | 0 | 0 | 0 | JULY/AUG/SEPT | 1,207 | 50 | 66 | -16 | |
| OCT/NOV/DEC | 0 | 0 | 0 | 0 | OCT/NOV/DEC | 25 | 28 | 36 | -8 | |
| JAN/FEB/MAR | 2 | 1 | 0 | 1 | JAN/FEB/MAR | 37 | 66 | 49 | 17 | |
| APR/MAY/JUNE | 0 | 0 | 0 | 0 | APR/MAY/JUNE | -3 | 24 | 25 | -1 | |



| DROPPED CLUBS: 0 | | | | | |
|------------------|-----|-----------------------|---------------------|--------------|-----|
| | | NEW MEMBERS | MALE | 831 (69.08%) | |
| | | | FEMALE | 372 (30.92%) | |
| DROPPED MEMBERS | | | | | |
| DECEASED | 6 | CLICK HERE FOR HEALTH | | | 044 |
| CLUB CANCELLED | 0 | | FAMILY UNIT MEMBERS | | 311 |
| OTHER | 170 | ASSESSMENT DATA | HEAD OF HOUSEHOLD | | |
| TOTAL | 176 | | NON-HEAD OF HOUS | EHOLD | 159 |
| | | | | | |